

**Local Committees Climate Change Fund**

**Application for Funding**



**Closing date for this fund:** 16<sup>th</sup> March 2010

<b>Contact details</b>	<b>Help Notes</b>
<p>Q1 <b>Name of Local Committee:</b> <i>Epsom and Ewell</i></p>	<p>The name of the Local Committee submitting the bid</p>
<p>Q2 <b>Name and position held in the organisation:</b> Stephen Williamson <b>Title:</b> Local Highway manager for Epsom and Ewell <b>Contact address:</b> Surrey Highways, AO1, Opus II Bay Tree Avenue, Leatherhead, Surrey <b>Post code:</b> KT22 7SY <b>Telephone:</b> 08456 009 009 <b>Fax:</b> n/a <b>E-mail:</b> eastsurreyhighways@surreycc.gov.uk</p>	<p>This is the person we will contact if we need information about this application</p>
<b>What are you seeking funding for?</b>	
<p>Q3 <b>Provide the name and contact details of the organization that will receive the funding</b> Surrey Highways; details as above</p>	
<p>Q4 <b>Describe the project or activities you are seeking funding for</b> The project envisaged will be to raise public awareness of the many cycle trails within the Epsom and Ewell Borough (including links to adjoining areas) thus promoting interest in recreational cycling leading to increased use of cycles for domestic purposes. Many of the paths pass through open countryside, well away from busy roads and will have considerable appeal for leisure cyclists.  Our proposal is to publish a handy size pamphlet giving a plan of the available routes, highlighting popular destinations and places of interest. The pamphlet may be complemented with signs along the various paths giving directions and distances. The initiative would be branded with a logo or emblem (yet to be developed) featuring a theme unique to Epsom and Ewell.  The initiative is aimed at the priority area of <b>reducing energy use and emissions from transport.</b></p>	<p>Briefly describe the proposed actions and the activities that will be undertaken</p>
<p>Q5 <b>What outcomes and outputs will you be aiming to achieve through these main functions and how do they</b></p>	<p>An outcome is the direct</p>

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<p><b>help SCC achieve its priorities?</b> <i>Please also say if you are working with any SCC service and the named contact(s).</i></p> <p>The outcome we aim to achieve will be to increase the level of commuting undertaken by bicycle within Epsom and Ewell and reduce reliance on car use. The proposed measures will also serve to promote an enjoyable fitness pastime and help individuals enjoy a healthier lifestyle. The success of the initiative may be quantified by recording the number of cyclists using the facilities before, during and after it has been implemented both on weekdays and at weekends.</p>	<p>difference your project will make. The outcomes and quantifiable outputs you specify will form part of our funding agreement with you.</p>
<p><b>Q6 How will you measure your success in carrying out the activities and achieving the outcomes you have set out above?</b></p> <p>Use of cycle routes may be recorded at key points with counters making the number of cyclists using the route readily measurable. Development of cycle routes within the borough has been co-funded by other organizations such as Sustrans, Epsom and Ewell Borough Council, the Environment Agency and the Lower Mole Project. These organizations have monitoring systems in place to gauge whether they have achieved value for money and may be called upon to share relevant information.</p>	<p>We don't want to create reporting burdens so do keep systems simple, realistic and informative. If you measure your success for other funders - could some of that information be used by us too?</p>
<p><b>Q7 Please set out the project timescale and key project milestones</b></p> <p>If the bid were to be successful we would strive to publish and distribute a pamphlet in good time for summer 2010 with manufacture and placement of signs thereafter. Counters would be installed in advance of publication to record initial levels of cycle use. The milestones would be:</p> <ul style="list-style-type: none"> <li>• installation of counters May 2010</li> <li>• design of brand May 2010</li> <li>• production of pamphlet June 2010</li> <li>• complete installation of signs Sept 2010</li> <li>• Collation of counter results Jan 2011</li> <li>• Preparation of full report March 2011</li> </ul>	<p>We will be requiring a brief quarterly update on progress and these milestones will form the basis of that update</p>
<p><b>Q8 Who are your key partners – and what type of relationship do you have? (eg strategic planning, collaborative working, community development, funding, service delivery)</b></p> <p>Key partners include the Environment Agency, the Lower Mole Project, Sustrans, Cycle England and Ewell Borough Council. It may also be possible to raise additional revenue from advertising space on the pamphlet or cycle hire schemes operated by local cycle outlets. Pamphlet design and branding in collaboration with Epsom College of Art, Epsom and Ewell Planning Team and the local business community.</p>	<p>Please list the partner organisations you are working with and their involvement in the project.</p>

**Financial Questions**

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<p><b>Q9 How much are you applying for in 2010-11?</b> £10,000</p>				<p>This should be the total amount of money you are asking from SCC in 2010-2011.</p>
<p><b>Q10 How will this funding help the project or initiative? What are the implications of not receiving the funding you have requested from SCC? What are the implications of receiving part of the funding you have requested from SCC? (Please keep answer brief)</b></p> <p>The amount applied for will be sufficient to deliver the measures outlined. A reduced amount will affect the scale and value of what is achieved. It is hoped long term to put Epsom and Ewell on the map as a destination to head for to enjoy a day's cycling.</p>				<p>For example it may enable greater security, longer term planning, or to carry on providing a service that benefits other organisations and communities</p>
<p><b>Q11 Has the project received financial support from any part SCC (including Local Committee allocations) in the last 2 years? If yes, please give brief details.</b></p> <p>No.</p>				<p>This information helps SCC to continue to monitor its support to Surrey organisations and promote collaboration between departments.</p>
<b>Name of Funding</b>	<b>Name of Manager</b>	<b>Amount</b>	<b>When</b>	

**Completing this form does not guarantee success when applying for funding**  
**All successful projects will be required to complete an evaluation form outlining the outcomes of the project**

**I confirm that to the best of my knowledge the information contained within this Application Form and the enclosed supporting documentation is accurate.**

<p><b>Print Name:</b> Stephen Williamson</p>	<p><b>Organisations and Status:</b> Local Highway Manager, Surrey County Council</p>
<p><b>Signature:</b> <i>S Williamson</i></p>	<p><b>Date:</b> 24/2/2010</p>

**Bids should be submitted electronically to [lesley.harding@surreycc.gov.uk](mailto:lesley.harding@surreycc.gov.uk)**

**Office Use**

**Grant Programme title: Local Committees Climate Change Fund**

**Date received and who by:**

**All documents attached:**

